

# PRIVACY POLICY

MINDFUL application is a registered brand under WITS Consulting Inc.

WITS Consulting Inc. is committed to maintaining robust privacy protection for its users.

Our Privacy Policy is designed to help you understand how we collect personal information, use and store it in our secured database. The information provided to us is used to run the application successfully and to assist you in making informed decisions when you use the application.

## 1. INFORMATION WE COLLECT

We collect some of the following information to effectively operate features of the application:

### **Contact information**

Contact information such as your name and email address

### **Profile and account information**

Profile and account information you provide in the application, including your first and last name, password, email address, year of birth

### **Location information**

Location information of your mobile device to document location related influences of your entries for your analysis.

### **Device information**

Device information about your phone device that is used to download or install the application. Automatically collected information may include IP addresses, cookies and device information to help enhance and improve the application configuration and usability.

## 2. SECURING PERSONAL INFORMATION

Although information security is a threat to all applications, Mindful's implemented security measures are designed with the aim to protect information from unauthorized access. Your account is protected by your account password and we urge you to take steps to keep your personal information safe by not disclosing your password, and by logging out of your account after each use. On the application side, steps are taken to protect your information from potential security breaches by implementing certain technological security measures including

encryption, firewalls technology. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach of such firewalls and a secure server application. By using our application, you acknowledge, understand and agree to assume these risks.

### **3. SHARE & EXPORT/DELETE USER DATA**

Users are advised to export their data once a month. Users can export their data by using the application's integrated export functionality. User data is stored in our secured cloud server until the user requests to delete the account and remove their data. **No** data will be stored on the application's server once the user requests to remove their data.

To export user data through the application, users can navigate to Settings > Share & Export your data and follow the prompts.

### **4. SHARING YOUR PERSONAL INFORMATION**

We do not share your personal information with individuals, organizations or any third parties. We do not sell, communicate or distribute your information to any mailing lists companies, any public organizations, corporations or any individuals.

The only exception is if law enforcement agencies or a court order compels us to share information we possess. In such situations, we will attempt to notify users about the sharing of information in compliance with the order.

### **5. LINKS TO OTHER WEBSITE**

As part of the application, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the application in use. Therefore, this Privacy Policy does not apply to your use of a third party website accessed by selecting a link on our application or via our site. To the extent that you access or use the application through or on another service or application, then the privacy policy of that other service or application will apply to your access or use of that service or application. We encourage our users to read the privacy statements of other services and/or sites before proceeding to use them.

## 6. ANALYTICS

The application does not collect any usage or crash reporting data without your consent.

As you agree to terms and conditions and privacy policy, the application collects some usage data that are essential for us to deliver our services, to understand your needs, and to improve our services. Such as app launches, taps, clicks, scrolling information, screen visits, session durations, or other information about how you interact with our application. These data are anonymized and aggregated from all users with their collection consent. If you've agreed to data collection, the application also collects crashes and performance reports so we can improve the stability and performance of our application.

The application does NOT collect any user-generated content for analytics, such as your name, email, or contacts' information.

### **Mindful Android/iOS Version**

WITS Consulting Inc. uses third party services like Google Analytics and Firebase Crashlytics to monitor application performance. Following are key elements monitored in the Android and iOS App versions:

#### **Google Analytics for Firebase (Google Inc.)**

- This service helps collect and analyze usage data in order to understand usage patterns and improve the application.
- **Data retention:** 2 months or as needed for application optimization
- **Data collected:** various usage and device data such as cookies, unique device identifiers, Firebase installation IDs, Analytics App Instance IDs, usage data, anonymized IP addresses, session durations, device models, operating systems, geography, first launches, app opens, app updates

#### **Firebase Crashlytics (Google Inc.)**

- This service helps identify crashes and errors in the application. It helps improve the reliability and stability of the application
- **Data retention:** 90 days or as needed for application optimization
- **Data collected:** Crashlytics Installation UUIDs, crash traces, device models, geography, operating systems

## 7. POLICY UPDATE

WITS Consulting Inc. may make changes to the privacy policy when needed and require all users to accept the new privacy policies in order to continue using the application. Users will be notified when changes are made to the privacy policy and will be asked to read and accept policy updates.

## 8. CONTACT US

We welcome your questions, comments and concerns related to the application, terms and conditions and privacy policy. Users can contact us at [mindful@witsconsulting.ca](mailto:mindful@witsconsulting.ca) for any concerns or questions related to the application. Users can also use the in-app feature “Report a Problem” to share issues with the application.

## MINDFUL Team

*Privacy policy effective from the day when a user downloads the app.*